

## **Meeting Notes**

### **Industry Advisory Group Meeting (16<sup>th</sup> June 2017)**

The meeting opened at 8.30am with the FWPA Chairman, Mr John Simon, welcoming all present to the initial FWPA industry advisory group meeting.

A list of meeting attendees is provided at Attachment 1. As per the letter of invitation, (Attachment 2) the purpose of this initial meeting was to update the Members with the structure and objectives of FWPA's new 5 year strategic plan as well as gaining inputs for program objectives and identify potential industry interest groups.

FWPA's managing director, Ric Sinclair, presented an overview of recent company achievements and activities, and an update of income and expenditure over the past few years. He outlined the objectives and rationale behind each of the outcome-based programs and a summary of recent achievements and outcomes. He also detailed planned activities within each program during the coming year as described in the draft 2016/17 Annual Operating Plan provided to attendees prior to this meeting.

A copy of Ric's presentation can be seen [here](#).

The new engagement structure was outlined: there will be one advisory group for each program, which will be open to all FWPA voting members, and a number of permanent and temporary interest groups will be formed to assist in collaboration and develop investment proposals.

The meeting then proceeded to consider the structure and planned activities within each of the five company programs. These discussions were facilitated by the FWPA Director who had been identified by the Board to chair each respective program.

Attendees discussed a range of industry issues that could be actioned through an industry interest group. The groups would be established to facilitate ongoing discussion and planning of various activities that would be resourced and managed via FWPA.

A listing of the groups identified during the meeting are shown below under their respective FWPA programs. This listing is not final or complete. The groups include the names and affiliations of those individuals who volunteered on the day, on the understanding that the support and participation of a minimum of five separate representatives of FWPA voting members are required in order to constitute an industry interest group.

The meeting concluded at 4pm with a summation and review of the day's activities by John Simon. By consensus, it was agreed that the day had met the expectations of those in attendance as far as providing industry input into the development of the new advisory and interest group structures. The preferred frequency of ongoing or next stage advisory group meetings was left unresolved at this time however it was agreed that each advisory group would establish its own meeting cycle dependent on the work plans underway. It was suggested that where possible, Advisory Group meetings would be aligned with AFPA Chamber meetings into the future.

FWPA will begin the process of establishing the online portal to support the activities of the interest groups and publicise the new groups, processes required to form and operate new groups. The establishment of new interest groups will be initiated by a request to the FWPA MD from a minimum of 5 member companies identifying the area of interest and proposed industry outcome.

Industry interest groups will be accessible by all FWPA voting members. If required, FWPA will resource a secretariat service to the interest group to assist the members to develop the investment proposal. FWPA will also advise all levy payers and stakeholders of their opportunities to engage with advisory and interest group activities once the system becomes operational. This is expected to be online by the end of July 2017.

## **Program one: Promoting the advantages of wood products**

**Chair: Jim Henneberry**

### Proposed interest groups

- Framing market competitors (include termite resistant framing and midrise markets):  
*Craig Kay (Tilling), Clinton Skeoch (Boral), Ian Ashby (Pryda), Kersten Gentle (FTMA), Nick Livanes (Koppers Chemical)*
- Careers:  
*Daniel Wright (ASH), Ian Ashby (Pryda), Paul Michael (Weathertex)*
- Social licence of native forests:  
*Daniel Wright (ASH), Clinton Skeoch (Boral), Paul Michael (Weathertex)*

## **Program two: Aligning products to market needs**

**Chair: Tony Arnel**

### Proposed interest groups

- Marketing reference group
- Updating and collation of existing technical manuals under WoodSolutions banner:  
*Paul Michael (Weathertex)*
- Durability advisory group/standards:  
*Nick Livanes (Koppers), Richard Schaffner (AKD), Andy McNaught (EWPAA), Scott Bradley (CHH)*
- Building standards:  
*Nick Livanes (Koppers), Craig Kay (Tilling)*
- Cladding (including mid rise applications):
- Timber standards co-ordination – whole of industry approved strategic imperatives

## **Program three: Assisting value chain optimisation**

**Chair: Christine Briggs**

### Proposed interest groups

- Grading and standards:  
*Kim Harris (CHH), Richard Schaffner (AKD)*
- Design for assembly/prefabrication  
*Paul Michael (Weathertex)*
- Supply chain optimisation – strategic level review/ how to track supply chain
- Biomass – strategic level global watching brief
- Log scanning systems and protocols– code of practice, expand wider
- Enhance harvesting systems/harvesting heads  
*Mike Sutton (Forestry Corp)*
- Adoption of resistograph and similar standing tree assessment technologies  
*Kim Harris (CHH), Richard Schaffner (AKD) and individuals proposed by Geoff Downes*
- Scoping of future markets and products

## **Program four: Increasing resource availability and reducing risk**

**Chair: Brian Farmer**

Proposed interest groups

- Grower advisory group
- Bushfire tools
- Safe alternatives to methyl bromide treatments
- Herbicides
- inventory and estate planning
- Genetics and tree improvement
- Natural capital accounting
- Water use and access

## **Program five: Impacting decision making and industry capability**

**Chair: Steve Dadd**

Proposed interest groups

- Industry statistics
- Socio economic impacts of the sector
- Forest valuation methodologies including proposed timberland index
- Professional development for emerging leaders
- Market analysis and forecasting– what information is needed

## Attachment 1 – List of attendees

<b>First Name</b>	<b>Surname</b>	<b>Company</b>
Ross	Hampton	AFPA
John	Hayden	AKD
Richard	Schaffner	AKD
Vince	Hurley	ASH
Daniel	Wright	ASH
David	Hayward	ATFA
Tim	Sherry	Auswest
Wayne	Hawker	Bayswood Timber
Clinton	Skeoch	Boral
Scott	Bradley	Carter Holt Harvey
Kim	Harris	Carter Holt Harvey
Geoff	Harris	Carter Holt Harvey
Russell	Hewson	DTM Timber
Curly	Tatnell	DTM Timber
Dave	Gover	EWPA
Ian	Brown	Forestry Corp. NSW
Gary	Feathersen	Forestry Strategy
David	Bartlett	Forestry Tasmania
Jerome	Coleman	ForestrySA
Jim	O'Hehir	ForestrySA
Bryan	Hayes	Forico
Andrew	Jacobs	Forico
Stuart	West	FPC
Andrew	Parratt	FRA
Kersten	Gentle	FTMA
John	Simon	FWPA Chair
Steve	Dadd	FWPA Director / Boral
Brian	Farmer	FWPA Director / HQPlantations
Tony	Arnel	FWPA Director / NDY
Jim	Henneberry	FWPA Director / Timberland Pacific
Christine	Briggs	FWPA Director / Timberlink
Grace	Davies	FWPA Staff
Jim	Houghton	FWPA Staff
Boris	Iskra	FWPA Staff
Chris	Lafferty	FWPA Staff
Eileen	Newbury	FWPA Staff
Ric	Sinclair	FWPA Staff
Islay	Robertson	HQPlantations
Cameron	MacDonald	HVP
Shane	Robertson	Hyne
Chris	Swadling	Ironwood
Jeff	Price	ITI
Wayne	Lewis	Koppers

Nick	Livanes	Koppers Performance Chemicals
Brett	Mckay	Mckay Timbers
Tony	Price	Midway
Simon	Tuddin	Neville Smith Forest Products
Keith	Lamb	New Forests
Michael	Lloyd	Parkside
Glen	Rivers	Onefortyone Plantations Pty Ltd
Pat	Groenhout	PF Olsen
Phil	Lacy	PF Olsen
Allie	Muneri	PF Olsen
Ian	Ashby	Pryda
Milos	Slavik	Rothoblass
Colin	Fitzpatrick	TABMA
Natalie	Reynolds	TABMA
Tony	McRae	The Southern Tree Breeding Association Inc.
Craig	Kay	Tilling
Steve	Brown	Timberland Pacific
David	Willatt	Timberlink
Eric	Siegers	TMA
Alastair	Woodard	TPC
Anne	Geary	VicForests
Ian	Brett	Vida Wood Australia
Paul	Michael	Weathertex
Jason	O'Hagan	Weathertex
James	Malone	Wesbeam
Ron	Adams	Wespine
Patrick	Warrand	Wespine



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ABN: 75 127 114 185

Dear XX,

Forest and Wood Products Australia Limited (FWPA) values the input of members in setting the strategic direction of the company and creating a strong shared purpose.

As per our communication to you last year, we have restructured our activities to focus on the following five outcome-driven programs:

- Promoting the advantages of wood products
- Aligning products to market needs
- Assisting value chain optimisation
- Increasing resource availability and reducing risk
- Impacting decision making and industry capability

We encourage you to contribute to the future of our industry by joining new groups that we have established to support these programs, identify new areas of investment and to get updates on current and prior initiatives.

The new industry groups detailed below are inclusive and will be set up to provide opportunities to all interested members, levy payers and other stakeholders.

#### **Industry Advisory Groups (IAGs)**

FWPA will establish five Industry Advisory Groups (IAGs), one for each of the outcome-driven programs. Each group will be chaired by an FWPA board member and will meet at least once per year to help rank and prioritise activities, offer direction regarding investments and provide member input.

Participation in the IAGs will be open to all directors and employees of FWPA voting members.

You are invited as our guest to an industry dinner on Thursday 15<sup>th</sup> June, the night before the first IAG group meetings, which will be held at the following:

**When:** Friday 16<sup>th</sup> June 2017  
**Time:** 9AM to 4PM  
**Where:** RACV Club  
Bayside Room 5 & 6 (Level 2)  
501 Bourke Street  
Melbourne VIC 3000

The schedule for the day is attached. Members are welcome to attend any, or all, of the sessions.

Please advise Grace Davies ([Grace.Davies@fwpa.com.au](mailto:Grace.Davies@fwpa.com.au)) by Friday 2<sup>nd</sup> June as to who will participate from <<Company>> for the IAGs and dinner. More details on the dinner will follow.

### **Interest Groups (IGs)**

New Interest Groups are also being introduced to assist collaboration between FWPA members and other stakeholders on any topic area that is consistent with FWPA's vision and mission. Secretariat support for these groups will be provided by FWPA.

We invite members and other stakeholders (researchers, suppliers and others) with specific interests (either national, regional, species or product specific) to form Interest Groups that can help identify issues of common interest and develop fully costed investment proposals for consideration by FWPA and the IAGs.

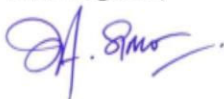
All that is needed to start an Interest Group is to identify an issue of concern, have at least five FWPA voting member companies participating and be willing to open the group to all members and stakeholders.

We hope Interest Groups will help improve communication, identify valuable investment opportunities and identify issues or gaps that FWPA could help address with funding, contacts or other assistance.

As part of the transition to this new structure, our current Industry Advisory Groups and Reference Groups will transition to the new Interest Groups effective from 31st March, 2017.

To find out more on how Industry Advisory Groups and/or Interest Groups can help your business and the working arrangements, please contact FWPA's managing director, Ric Sinclair on 0407 329 372 (or [ric.sinclair@fwpa.com.au](mailto:ric.sinclair@fwpa.com.au)).

Kind Regards,



John Simon  
Chairman



## Forest and Wood Products Australia Ltd Industry Advisory Groups

### Draft Agenda

Friday 16<sup>th</sup> June 2017  
RACV Club, Bayside Room 5 & 6 (Level 2), 501 Bourke Street  
Melbourne VIC 3000

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|-------|--|
| 08:30 | Coffee and registration  |
| 08:45 | Welcome and introductions                                      |
| 09:15 | Overview and financial position                                |
| 09:30 | Program 1 – Promoting the advantages of wood products          |
| 10:30 | Break  |
| 11:00 | Program 2 – Aligning products to market needs                  |
| 12:00 | Program 3 – Assisting value chain optimisation                 |
| 13:00 | LUNCH  |
| 13:45 | Program 4 – Increasing resource availability and reducing risk |
| 14:45 | Program 5 – Impacting decision making and industry capability  |
| 15:45 | Wrap-up  |
| 16:00 | FINISH   |