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# **MediaRelease**

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## The future of engineered wood products is coming to Brisbane – it's international and it's partly pre-fab.

The confirmation of GHD's Tai Hollingsbee as a speaker, finalised the program for the 2014 Australian Timber Industry Seminar – 'Engineered Wood Products - from here to the future'. With the most impressive group of international and local industry leading speakers seen in Australia for many years, this is a must-attend event for everyone involved in the sector's business decision making and strategic planning.

'Engineered Wood Products - from here to the future' - jointly hosted by Engineered Wood Products Association of Australasia and Forest and Wood Products Australia will be held on the Gold Coast on November 13<sup>th</sup> and 14<sup>th</sup>.

Among the international and local expert speakers are Art Schmon (Forest Economic Advisors), Professor Chip Frazier (Virginia Tech), Professor Fred Kamke (Oregon State University), Andrew Nieland (Lend Lease), Peter Torreele (META), George Goroyias (Poyry), Owen Griffiths (Timberlab Solutions) and Tai Hollingsbee (GHD).

Key political leaders will also be attending. Senator the Hon. Richard Colbeck, Parliamentary Secretary to the Minister for Agriculture will speak while the Deputy Prime Minister, Warren Truss, will address Thursday night's dinner guests.

The final confirmed speaker, leader of the Sustainability and Performative Design Group at GHD Melbourne, Tai Hollingsbee is currently working on the design of an ambitious world first, 'One Planet Living' prefabricated dwelling in Australia. He also lectures on the interaction between climate and buildings and leads technical units in architecture at Monash University and RMIT in Melbourne, Australia.

At the seminar, Tai will be speaking about prefabrication and posing the question - is the future here now?

This is a particularly relevant topic as the world of engineered wood products is rapidly evolving. New product innovations, construction systems, market applications and shifts in global supply dynamics are set to dramatically affect the Australasian market. This has commercial implications for current engineered wood product suppliers and distributors, as well as traditional sawn producers and forest growers.

### **About Forest and Wood Products Australia**

FWPA aims to improve the competitiveness and sustainability of the Australian forest and wood products industry through innovation by investing in effective and relevant R&D and promotion of the industry's products, services and values. FWPA undertakes industry-level activities where a collective approach delivers more effective and valuable commercial outcomes than individual action. We deliver services that support the industry's capacity as a major exporter and mainstay of regional communities in many parts of Australia.



This thought provoking and informative seminar will see industry leaders, key decision makers and influential stakeholders meet and share the opportunity to look into the future options for every link in the industry supply chain

'Engineered Wood Products - from here to the future'. Thursday 13 - Friday 14 November Surfers Paradise Marriott Resort & Spa 158 Ferny Avenue, Surfers Paradise QLD 4217

For bookings and more information, please go to the Event Website <u>here</u>. Or contact Grace Davies on 03 9927 3211 or email Grace.Davies@fwpa.com.au

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## For more information about this article, please contact:

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